

**OAHPERD Board Meeting  
January 23, 2010  
Nye Beach, Oregon**

Welcome-

The meeting began at 1:00pm

Contact Information Corrections

Present: Jo Rauch, Marigay Schopp, Paula Jack-Fix, Meg Greiner, Brad Victor, Tanya Frisendahl, Leslie Hickcox, Brian Jackson

Approval of the Minutes: **Motion, Seconded, Passed**

A. Board Reports:

1. OAHE (Brad Victor)

- Conference thoughts...(see Board Report)
- Board Meeting recap
- Website exploration (need to update OAHPERD, and explore OAHE web)
- Discussion of why people would want to be a member of OAHE

2. President (Jo Rauch)

- See Board Report

B. Executive Director Report

1. OAHPERD:

- 365 Attendees (down 45 from 2009)
- On-site: Over 150
- Pay Pal was not effective. Credit card machine will be hooked-up and used for next year.
- 8-10 Students on Thursday night for set-up worked well, Friday worked well
- Labeling on the lunch needs to be corrected
- Conference: \$3148.74 (Shared Costs), \$2220.62 paid back from OAHPERD from the Nurses Association
- Thumb drives, PayPal set-up (\$1400)
- Attendees:
  - Professionals: 177
  - Students: 181
  - Retired: 3
  - Life Membership: 4
- Agrees with the suggestion to consolidate OAPE & OAHE into OAHPERD

- Financial Update:

- Checking: \$14,992                      Investments: \$12,524.97

▪ Savings 20,667.35

Total: \$48,194.60

### C. Old Business

#### 1. Conference suggestions:

1) School Nurse group very much liked the setting at the high school. It worked well for them.

2) Registration- set-up tables separately with a color code as they walk into the building.

3) High school students helping with set-up was great. Perhaps use walkie talkies for easier communication.

4) The conference evaluation- could be one evaluation for overall conferences, and not used for individual sessions.

5) Keynote speaker- will be scheduled for 2pm at the end of the OAHPERD conference for 2010.

6) Posters- the students do a great job of presenting their posters. Perhaps less written description in the program, (detail-wise), about the posters for the 2010 conference.

2. OAHE Cadre –The registration for state tax purposes has been modified, paper work-wise, for both OAHE & OAPE. So both groups are doable for Malinda's administrative effort.

3. Jump Rope for Heart income has deeply decreased. Part of this decrease may be due to fewer P.E. in the state, and part of this may be due to the turn over in the Oregon Heart Association.

4. The total contract income from the Oregon Dept. of Education is 8,000.00 for 2009-2010. Malinda met with the ODE Cadre in October 2009. They have reviewed the training sessions coming up for winter. The Fire Marshal's program, the problem gambling budgets and other education programs have been slashed. Have 40,000.00 in total funds. The Health Cadre is an excellent leading health program nationally.

5. Healthy Kids Learn Better- Tanya and Brad – The HKLB website is being updated. The HP Foundation gave funds for sexuality education. CDC funds are still being cut, so they will not fund the Oregon summer health conference. To make this conference happen we need an organization to put money out to fund it, as stated by Malinda. Conferences at university campuses have increased costs as well.

6. Conference discussion conclusion- Things that we didn't do well are fixable. It will be pushed forward as the same conference model for next year. For publicity on the keynote at the conference Tanya will direct a flyer to COSA administrators for the 2010 conference.

7. OAHPERD website- Brian reported- We pay a monthly fee for the webmaster agency. We put in requests and he changes the website. Turn around time is good. Brian requested a quarterly update on the website for economy. If we consolidate

we would have links to focus area e.g. Health, P.E., Dance, etc. We could do this by Feb. 7 2010.

#### D. New Business

1. Marigay brought up names proposed for a keynote speaker for the 2010 conference. Dr. John Medina, professor at Seattle Pacific University, speaks on brain research and application for both health and physical education. It may work out as he is speaking in Portland in the morning. He also speaks to administrators which makes him a more valued speaker. His charge will be from 5-10,000.00. He is asking 5,000.00 for our OAHPERD conference. A book signing is another option. Possible additional income options are: advertising to COSA, a post conference workshop, and charging (non-conference people) for keynote attendance. The auditorium houses 700-900 people. We will be sure the keynote allows for the health, P.E. school nurse and administrator audience to attend.

2. Conference fees- Onsite registration – 70.00 professionals, 45.00 students. With Paypal the registration was 85.00 and 25.00. The question of wanting to charge more for registration was raised. The registration fee will stay the same for the 2010 conference. The administrator fee for attending the keynote is 20.00, as voted. It was also discussed that most presenters last year did not pay a fee. This will also be done for the 2010 conference.

3. At the conference offer the book and video for a raffle. The book signing may be after the keynote. The keynote engagement may be a 2.5 hr. commitment. It was also suggested that we have locations for social networking by the speciality areas.

4. Conference themes created – 1) Maximize Your Mind, Move to Improve – 1<sup>st</sup> choice, 2) Strong Bodies, Strong Mind, Strong Heart, Let's Start -2<sup>nd</sup> choice

5. All board members will wear t-shirts representing OAHPERD at the conference. Ribbons for board members and presenters were discussed.

6. Shape-Up Across Oregon last year was assisted with 300.00. If ODE and the foundation doesn't support Shape-Up this year, OAHPERD will again support them. This was passed.

7. Dates for the next meeting – combining OAHPERD and OAPE were discussed. The conference call works for Malinda. It was suggested that the next meeting be Sun. May 23 in the afternoon. Paula volunteered her house in Portland, beginning at 1pm, 11503 SW Streamside Ct., Portland, OR 97219. Lunch is included.

The meeting concluded at 3:25pm.  
Respectfully submitted,

Leslie Hickcox