

Oregon Healthy Kids

Connecting Kids to Coverage

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Healthy Kids Learn (and play!) Better



- Uninsured children are over five times more likely to have an unmet need for medical care and over three times more likely not to get a needed prescription drug.
- The uninsured are also much less likely to receive preventive services, including immunizations, dental, and vision care.
- Effective primary care, providing continuous, coordinated, and comprehensive care, begins with having a regular health provider who follows the child. Uninsured children are six times more likely than insured children to lack a usual site of care (24% vs. 4%).
- Uninsured children are more likely to experience avoidable stays than privately insured children.

<http://www.kff.org>






What is Oregon Healthy Kids?

- Healthy Kids is Oregon's **no-cost and low-cost** health coverage program for uninsured kids and teens up to age 19, and provides all the care kids need.
- There is **one program** with three options depending on family income: no cost, low cost and full cost.
- **No family makes too much money** for Healthy Kids. Employed or unemployed, even middle-income families qualify. For example, a family of four with an annual income of \$67,200 may qualify for low-cost coverage.

What is Oregon Healthy Kids? (cont.)

- Comprehensive benefits include:
 - Medical, dental and vision care including regular check-ups and preventive care
 - Prescription drugs, medical equipment and supplies
 - Behavioral health including chemical dependency treatment
- Guaranteed issue – No child or teen will be denied for pre-existing conditions or dropped for getting too sick
- Coverage must be renewed every year
- What's the difference between OHP and Healthy Kids?

Statewide Outreach and Marketing



- Grantees
- Application Assisters
- Community Partners
- Professional Associations & Coalitions
- Social Networking & Online Advertising
- Media & Paid Advertising





As of August 31...

- Oregon has increased enrollment in Healthy Kids by 101,428 since launching outreach efforts in October 2009
- This means that 371,501 young lives are currently covered by Healthy Kids
- In 2009, Oregon had a youth uninsurance rate of 11.3%; we have cut that rate in half to 5.6%
- That's great, but there's always more to do...



How to Apply? Where to Refer?

Statewide

- Online and by phone
 - www.OregonHealthyKids.gov
 - www.HijosSaludablesOregon.gov
 - 1-877-314-5678

Locally



- DHS branch offices
- Healthy Kids Application Assistants

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Locate Partners Across Oregon



<http://oregonhealthykids.gov/apply/map.html>

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Assisting Youth



- Youth not living with a parent or legal guardian can fill out and sign their own Healthy Kids application regardless of their age.
- Youth without a fixed residence can list any place they choose as their mailing address on the Healthy Kids application.
- Healthy Kids covers children who are U.S. citizens or Legal Permanent Residents. Children who are not eligible for Healthy Kids due to citizenship may be eligible for CAWEM, which is emergency medical coverage.
- Often student accident insurance is not major medical coverage and thus *does not* disqualify kids and teens for Healthy Kids.

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OHP Standard

- Who qualifies? Uninsured adults who:
 - Are age 19 and older;
 - Are not pregnant;
 - Do not have Medicare; and
 - Meet income requirements (up to 100% FPL)
- There are a limited number of spaces available
- Random drawing for adults creates an equal chance for everyone to apply for medical benefits
- **Very low-income youth on Healthy Kids turning 19 bypass the reservation list provided they renew coverage**

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How can you help kids be Healthy Kids?

- Develop a referral system
 - we can help!
- Share information with those you serve
- Include Healthy Kids in an upcoming publication
- Post information in your office and online



Your child can have health coverage. Healthy Kids is Oregon's no-cost and low-cost health coverage program for kids and teens. **Apply today!**

WWW.OREGONHEALTHYKIDS.GOV 1-877-314-5678

Su hijo puede recibir cobertura médica.



1-877-314-5678






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Thank you! Thank you! Thank you!

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